



Student-Athlete Name, Image, and Likeness Sponsorship Information

Alpha Moving Assistance is a company that is built by former college student-athletes, for current college student-athletes. Keeping them as our #1 priority, we strive to offer the most lucrative and advantageous opportunities possible for our employees.

This year, thanks to the new NCAA rule changes, current Student-Athlete employees of Alpha Moving Assistance have the opportunity to get paid when we create advertisements and social media posts that use their name, photos of them, and their status as a college student-athlete to advertise the company.

Below are the compensation rates for each type of sponsored content:

Type of Post	Student-Athlete Compensation
Instagram/Facebook post on Alpha's page including athlete's NIL	\$30 per post
Instagram Advertisement posted on athlete's page promoting AMA	5 cents per follower up to \$50 per post
Non-social media advertisement	\$30 per ad

If you are interested in becoming an Alpha sponsored athlete, email josh@alphamovingassistance.com with your:

- Name
- Sport
- Position/Weight Class/Event
- Instagram @*
- Accolades from your collegiate career*
- 3 photos of you that can either be an action shot of you playing your sport, a headshot of you in your uniform
- Please use "2022 Sponsorship Program" for the subject line

* not necessary