



## Student-Athlete Name, Image, and Likeness Sponsorship Information

Alpha Moving Assistance is a company that is built by former college student-athletes, for current college student-athletes. Keeping them as our #1 priority, we strive to offer the most lucrative and advantageous opportunities possible for our employees.

With help from NCAA rule changes in the past years, current Student-Athlete employees of Alpha Moving Assistance have the opportunity to get paid when we create advertisements and social media posts that use their name, photos of them, and their status as a college student-athlete to advertise the company.

Below are the compensation rates for each type of sponsored content:

Type of Post	Student-Athlete Compensation
Social Media Post only on Alpha's pages including athlete's NIL	\$30 per post
Social Media Advertisement posted on athlete's page promoting AMA	5 cents per follower up to \$50 per post

If you're interested in becoming an Alpha sponsored athlete, email [josh@alphamovingassistance.com](mailto:josh@alphamovingassistance.com) with your:

- Name
- Sport
- Position/Weight Class/Event
- Instagram @\*
- Accolades from your collegiate career\*
- 3 photos of you that can either be an action shot of you playing/training for your sport or a headshot of you in your uniform
- Please use "2023 Sponsorship Program" for the subject line

\* only necessary for participants interested in posting on their own page